


# Montana Dental Association

## Annual Meeting Vendor Prospectus

May 28-29, 2026 — University of Montana — Missoula, Montana

We are pleased to invite your participation as a vendor for the 2026 MDA Annual Meeting in Missoula, May 28-29, 2026, at the University of Montana. This is Montana's largest dental meeting and your opportunity to make profitable contacts with dentists. While we make no guarantees, our dentists look forward to meeting with you.

We want this event to be beneficial for you. We've heard your suggestions and have designed this event to allow maximum contact between you and participating dentists and dental staff. In addition to exhibits, sponsorship opportunities to allow you to extend your company's marketing impact before, during, and after the meeting.



**Allotment—Space Contract:** Participation in an Annual Meeting of the Montana Dental Association is by invitation. Spaces will be assigned on a first-received, first-served basis. The Association will make every effort not to locate competitive firms adjacent to each other; however, no absolute guarantee can be made. All applicants for exhibit space are required to execute the formal application/contract provided by the Association.

Exhibit space contracts will not be binding in case of fire, strikes, riot, civil commotion, acts of God, war or other unavoidable circumstances rendering the building housing exhibits unfit for use, or which may prevent the presentation of the Annual Meeting. Vendors shall indemnify and hold harmless the Montana Dental Association, University of Montana, and the convention decorators from all liability which might ensue from any cause whatsoever.

**Character of Exhibit:** The Montana Dental Association reserves the right to decline or prohibit any exhibit or part of an exhibit or proposed exhibit which does not comply with the Montana Dental Association standards for acceptability of exhibits. Nothing shall be constructed, built, installed or used as part of, or in connection with an exhibit, which does not conform with the requirements of federal, state and municipal laws, ordinances and regulations.

The Association reserves the right to bar any vendor or any persons, printed matter, souvenirs and catalogs associated with any exhibit. Distribution of circulars or advertising matter or any description from any place other than the space for which the vendor has contracted is strictly prohibited. Public address systems and other sound equipment, the volume of which might interfere with other vendors, may not be used.

The Montana Dental Association shall have the right to dispose of exhibit privileges and space not meeting these conditions, without liability of any kind on its part. Vendors are admitted only when these terms are met.

**Non-Endorsement:** The exhibiting of products at an Annual Meeting of the Montana Dental Association does not constitute an endorsement by the Association of the products so exhibited.

**General Restrictions:** *Straight line spaces of one or more booths.* Backgrounds 8 feet high may extend out from the booth backing one-half the depth of the booth and from that point to the aisle maximum height of 36 inches. Vendors building to these specifications must finish the back portion of their exhibit so it will not be objectionable to adjacent Vendors. In booths around the perimeter of the Exhibition Center, backgrounds on the booth back line may extend up to but not exceed 10 feet in height. Sidewalls, however, may not be higher than 8 feet from the booth backing one-half the depth of the booth and from that point to the aisle to a maximum of 36 inches. Vendors using ceilings over their exhibits may use a single narrow vertical support not exceeding six inches in width nor 8 feet in height in the corners of their spaces.

All exhibits will be so arranged as not to obstruct the general view, or to obstruct from view neighboring exhibits. Interference with the light or space of other vendors will not be allowed. Each exhibit must be confined to the allotted space. Aisle space may not be used for exhibit purposes. The placement of all signs, banners, and advertising matter will be subject to the approval of the Montana Dental Association and limited to your assigned space.

**Meeting Schedule:** Wednesday, May 27, is a vendor setup day beginning at 3 pm. Continuing education classes will be held on Thursday and Friday with lunch buffets and break tables held in the exhibit hall both days.

**Installation, Opening & Closing:** Installation of all exhibits must be completed before the opening of the exhibit area. No crating or packing goods will be permitted in the exhibit hall during exhibition hours. No vendor will be allowed to close its exhibit before the designated official closing of exhibits. A fee will be charged to any vendor who tears down its booth prior to the publicized close of the Dental Trade Show. Vendors will remove empty crates, packing cases, etc. All exhibits must be removed from the exhibit hall immediately after closing of exhibits.

**Service Contractor Additional Facilities:** Approximately two (2) months prior to the convention vendors will be mailed a blank order for special facilities and services from the convention decorators. Charges for special facilities or services shall be payable to the service contractor at the time the order is submitted. Any questions regarding the actual booth structure should be directed to the convention decorators. [www.kjconventions.com](http://www.kjconventions.com)

**Care of Facility:** Vendors will be held responsible for any damage done to the building, equipment or decorations by them or their employees. No nails, tacks or screws shall be driven into walls, woodwork, picture frames or floors of the building. No signs, posters, announcements or other articles shall be posted, nailed or otherwise attached in a way that defaces or destroys any of the pillars, walls, doors, floors, etc. Floors must be protected against dripping oil or other substances that might produce stains. Gasoline, kerosene, acetylene or other flammable or explosive substances will not be permitted in the building. All decorative material must be fireproofed and must conform to the requirements of the Fire Department.



**Exhibit Booths:** We are currently planning for 64 booths at Missoula. Please see the exhibit hall layout for details of size and location. It is possible to reserve adjacent booths to expand the size of your exhibit. All booths are assigned on a first-requested, first-served basis upon receipt of application and full payment. Application for exhibit space should be made by email, mail or fax; phone reservations will not be accepted. Exhibit space, as outlined on the floor plan, will be available and will be allotted as set forth herein. If any alterations in the published floor plan become necessary, MDA will contact all parties concerned.

**Event Sponsorship:** In addition to promoting your company in the exhibit area, annual meeting sponsorship opportunities will again be available this year. As a sponsor, your company will receive special recognition in the registration brochure, a complimentary ad in the meeting program guide, recognition during the meeting and special signage designating your company as a meeting sponsor.

**Early Bird Sponsorship cost until November 1, 2025** is \$1,675, which includes the cost of one exhibit booth. **After November 1, 2025 Sponsorship cost** is \$1,775.

**Booth Exhibit Fee:** Included in your fee is the cost of a standard draped booth (back wall and side rails), a skirted table, a name sign, one 110-volt 500 watt electrical outlet, and participation for two vendor representatives per booth (2 chairs) for Thursday and Friday's buffet luncheon and morning and afternoon breaks. There is a \$80 charge for each additional vendor representative that must be paid two weeks prior to the opening of the show.

Recognition of vendors will be provided in the registration brochure for paid booth confirmations received before January 1. Recognition will also be provided in the meeting program and in the bimonthly association newsletter, *MDA News*.

**Early Bird Booth fee until November 1, 2025** is \$925. **After November 1, 2025 Booth fee** is \$1,025.

**Booth Payment:** A 100% payment of the total cost of space must accompany all applications for booths. No refund of any payment will be made less than sixty (60) days before the opening date of the Annual Meeting. Call 406.443.2061 with your credit card. Checks are to be made payable to MDA, PO Box 1154, Helena MT 59624.

**Exhibit Hours and Setup:** The exhibit area will be open Thursday from 9:45 a.m. to 5:00 p.m. and will be open Friday from 8:00 a.m. to 1:00 p.m. Exhibits must be removed by 3:30 p.m. Friday. On Thursday there will be a luncheon buffet and the morning and afternoon refreshment breaks scheduled in the exhibit hall and on Friday there will be a morning break and a luncheon buffet. You are welcome to bring a door prize that will be displayed at your booth with the drawing held after the Friday morning break. All this activity is designed to build maximum traffic in the exhibit area.

Vendors will have access to the exhibit hall from 3:00 to 6:00 p.m. Wednesday, May 27. Additional set-up hours are available Thursday, May 28 from 7:30 - 9:30 a.m. All exhibits must be set up by 9:30 a.m. Exhibits requiring additional services not provided by the MDA must make arrangements through K & J Convention Services.